



www.fordvehicles.com

VEHICLE DESCRIPTION

FOCUS

2010 4-DOOR SEDAN SEL
5-PASSENGER
2.0L DOHC I4 ENGINE
AUTOMATIC TRANSMISSION

EXTERIOR
BLACK
INTERIOR
CHARCOAL BLK LTHR/HTD SEATS

AW 162364

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 16" ALLOY WHEELS
 - POWER HEATED MIRRORS
 - HALOGEN HEADLAMPS
 - FOG LAMPS
 - DOOR HANDLES, CHROMED
 - EXHAUST TIP - CHROME
- INTERIOR**
- AM/FM STEREO SINGLE CD/MP3
 - AUXILIARY AUDIO INPUT JACK
 - SIRIUS SAT RADIO N/A AK&HI
 - SYNC VOICE ACTIVATED SYS
 - ELECTROCHROMIC MIRROR
 - AIR CONDITIONING
 - LTHR TRIM FRONT BUCKET STS
 - HTD DRVR FRNT PASS SEATS
 - 60/40 SPLIT FOLD REAR SEAT
 - AMBIENT LIGHTING
 - POWER WINDOWS & LOCKS
 - LEATHER WRAPPED STR WHEEL

- W/CRUISE & AUDIO CONTROLS
FUNCTIONAL
- ADVANCETRAC W/ESC
 - MYKEY
 - ENHANCED EUROPEAN INSPIRED SUSPENSION
- SAFETY/SECURITY**
- ANTI-LOCK BRAKING SYSTEM
 - DRIVER/PASSENGER AIR BAGS
 - SIDE AIR BAGS/CURTAINS
 - CHILD SAFETY REAR DR LOCKS
 - LATCH CHILD SAFETY SYSTEM
 - SECURILOCK PASS ANTI THEFT
 - PERIMETER ALARM
 - REMOTE KEYLESS ENTRY
 - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE	\$18,485.00
INCLUDED ON THIS VEHICLE	
RAPID SPEC 301A	1,190.00
•MOON & TUNE VALUE PACKAGE	
•PREMIUM SOUND SYS CD/MP3	
•POWER MOONROOF W/ SHADE	
OPTIONAL EQUIPMENT	
AUTOMATIC TRANSMISSION	815.00
ENGINE BLOCK HEATER	NO CHARGE
TOTAL OPTIONS	2,005.00
TOTAL VEHICLE & OPTIONS	20,490.00
DESTINATION & DELIVERY	695.00
TOTAL BEFORE DISCOUNTS	21,185.00
RAPID SPEC SAVINGS	- 395.00

EPA Fuel Economy Estimates

CITY MPG

24

Expected range for most drivers
19 to 29 MPG

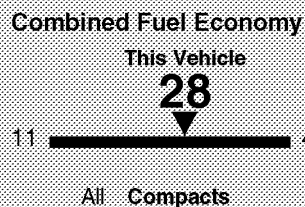
HIGHWAY MPG

34

Expected range for most drivers
28 to 40 MPG

Estimated Annual Fuel Cost
\$1,392

based on 15,000 miles at \$2.60 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$20,790.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Front seat ★★★★★
Crash Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RD2P		ITEM #: 58-4090 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3HN6AW162364	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	WAYNE	9K061 N RA 2X 015 000733 10 06 09	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.

