



VEHICLE DESCRIPTION

FIESTA

CM 173307

Drive one.
ford.com

2012 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
TUXEDO BLACK METALLIC
INTERIOR
BLACK CLOTH SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
• 15" STEEL WHEELS WITH COVERS
• INTEGRATED SPOTTER MIRRORS

INTERIOR
• 60/40 SPLIT FOLD REAR SEAT
• CLOTH BUCKET FRONT SEATS
• DUAL VANITY MIRRORS
• TILT/TELESCOPE COLUMN
• AUXILIARY AUDIO INPUT JACK
• REAR DOME LAMP

FUNCTIONAL
• EASYFUEL CAPLESS FILLER
• POWER MIRRORS
• QUAD BEAM HALOGEN HEADLAMP
• REAR WINDOW DEFROSTER
• 1-TOUCH UP/DOWN DRIVER WIN
• AM/FM SINCLE CD/MP3, 4SPKR
• AIR CONDITIONING
• DOME LAMP & MAP LIGHTS
• POWER LOCKS W/ REMOTE KEYLESS ENTRY
• MESSAGE CENTER W/TRIP CPTR
• ADVANCETRAC W/ESC
• FRONT DISC REAR DRUM BRAKES (ABS)
• POWER STEERING W/EPAS

SAFETY/SECURITY
• DRIVER/PASSENGER AIR BAGS
• AIRBAG - DRIVER KNEE
• AIRBAGS - SIDE AIR CURTAIN
• CHILDPROOF REAR DOOR LOCKS
• TIRE PRESSURE MONITOR SYS
• SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY
• 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 203A	1,480.00
• SYNC VOICE ACTIVATED SYSTEMS	
• SPORT APPEARANCE PACKAGE	
• DECKLID SPOILER-4 DOOR	
• 80 WATT PREMIUM SND W/6 SPKRS	
• 15" ALUMINUM WHL(PNTD)	
• SPEED/CRUISE CONTROL	
• FRONT PARKING LAMP W/BLK BZ	
OPTIONAL EQUIPMENT	
POWER SHIFT 6 SPD AUTO TRANS	1,095.00
FRONT LICENSE PLATE BRACKET	NO CHARGE
ENGINE BLOCK HEATER	NO CHARGE
50 STATE EMISSIONS	NO CHARGE

PRICE INFORMATION

BASE PRICE	\$14,670.00
TOTAL OPTIONS	2,575.00
TOTAL VEHICLE & OPTIONS	17,245.00
DESTINATION & DELIVERY	795.00
TOTAL BEFORE DISCOUNTS	18,040.00
EQUIPMENT GROUP SAVINGS	- 585.00

	RAMP ONE		TOTAL MSRP \$17,455.00
	RA2P		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #:	58-1018 O/T 2
	RAIL		CA191 N RA 2X 230 000299 01 19 12

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

Estimated Annual Fuel Cost

\$1,682

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy
This Vehicle

33

10 99
All Subcompacts

HIGHWAY MPG

39

Expected range for most drivers
32 to 46 MPG

Your actual mileage will vary depending on how you drive and maintain your vehicle.

See the **FREE Fuel Economy Guide** at dealers or www.fueleconomy.gov

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ▲
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver	★ ★ ★ ★ ★
	Passenger	★ ★ ★ ★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat	★ ★ ★ ★
	Rear seat	★ ★ ★ ★ ★ ▲
Based on the risk of injury in a side impact.		
Rollover		★ ★ ★ ★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

3FADP4BJ9CM173307

Scan this code to experience this vehicle or text 3FCM173307 to 48028
or Visit ford.com/windowsticker
Standard messaging & data plan rates may apply.

Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.

FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.